

What will you make of it?



SCRAP ANNUAL REPORT 2012



clockwise from left: Tibora Girczyc-Blum (SCRAP Humboldt), David Bethuy (SCRAP Humboldt), Alana Presley (SCRAP Denton), Heather Bouley (SCRAP DC), Lisa LeDoux (SCRAP PDX) Sanne Stienstra (SCRAP PDX), Kelley Carmichael Casey (SCRAP), Liz Start (SCRAP PDX), Martha Coburn (SCRAP Denton), Donna Gregory (SCRAP Denton), Stephanie Stoller (SCRAP PDX), Spring Gardner (SCRAP Humboldt), Heather Gregory (SCRAP PDX), Alyssa Kail (SCRAP PDX), Patti Johnson (SCRAP Humboldt)

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Inspiring Creative Reuse one sustainable project at a time

Dear Friends,

Since SCRAP's inception in 1999, we have set out to provide the best possible service to the community to inspire creative reuse and sustainable behaviors by providing education programs and affordable materials to everyone. Every year we get a little better at it. We have grown from a grass roots resource for teachers and artists to an organization helping lead the way in creative reuse nationally. We recognize the incredible potential we have to change children's perceptions about waste. To that end, in 2012 we opened an annex dedicated to creative reuse education and experiences for kids grades K-12. We expect that we will expand our reach to 3,000+ children in 2013. In the last few years, 81% of elementary school students in Portland finished the 5th grade without ever taking an art class. With the passage of Ballot Measure 26-146 restoring art and music to area schools, we are correcting that discouraging statistic. As an adjunct to school arts programs, SCRAP offers a unique opportunity for kids to explore their creativity using materials that have been diverted from the waste stream. Learning the origin and demise of materials and the devastating effect waste has on our planet enhances the creative experience and has the potential to change how we view waste. This attitude and behavior change has a synergistic effect on our community. Kids gain new awareness at SCRAP and share with their parents and grown-ups in their lives. The grown-ups become more interested and conscientious about reclaiming discarded items and using them in creative and practical ways.

Our creative reuse center on NE MLK Jr. Blvd is a creative haven for artists, crafters, makers, teachers and parents. With a never-ending flow of exciting materials, the inspiration is renewed day after day. Our ReBoutique, Re:Vision Gallery, Fill Minds Not Landfills business outreach and Reuse Education Annex expand our creative reuse services to the community.

We are pleased to sponsor creative reuse in other communities. Traverse City, Michigan; Washington DC; Denton, Texas and Humboldt, California all have creative reuse champions who have opened SCRAPs in their communities. They are self-funded, self-managed and dedicated to their local communities. And they are making a difference by diverting tons of material from the waste stream and making it available for education, crafts, art and creative expression.

We hope that you are just as excited as we are to expand our reach and influence more of the community with our mission. The world and all the people in it are truly enhanced by sustainable art.



Kelley Carmichael Casey, PsyD
Executive Director



Debbie Caselton
Chair, Board of Directors



What will you make of it?

Inspiring Creative Reuse a landmark year

2012 was a banner year for SCRAP. We started strong and are ending it even stronger. Thank you to all of you who made SCRAP a part of your creative and resourceful lives. We are also thankful for the incredible board of directors that guides and governs with a deft hand; a brilliant staff that works with passion and purpose; and an untiring executive team dedicated to carrying out SCRAP's agile and strategic goals. We are stepping out and celebrating this banner year*. Here are some of our accomplishments:



- ❖ We educated more than 2,000 kids about reducing, reusing and reimagining materials.
- ❖ We opened our Education Annex - offering us the opportunity to reach 1,000 more kids in the upcoming year.
- ❖ Thanks to loyal donors and the Starseed Foundation, we replaced our iconic "Truckie" with "Vannie" that made it possible to pick up more than 68,309 pounds of donated materials from our business outreach program.



- ❖ With Community Warehouse and Habitat for Humanity ReStore, we hosted the international Reuse Conex* in Portland (*a program of the Reuse Alliance).
- ❖ We diverted more than 129 tons of material from the waste stream through generous donations from the community and businesses.
- ❖ We began a partnership with Destination DIY and ADX hosting "Makin' It" listening and DIY nights.
- ❖ We piloted a creative reuse curriculum for after school programs at King School.

- ❖ SCRAP was featured in a number of media venues including, 107.1 KZME radio, KGW, KOIN, KPTV, Oregonian, Hollywood Reporter, numerous environmental and DIY blogs.
- ❖ We became instrumental in spearheading a Creative Reuse Association - a project of the Reuse Alliance



- ❖ We sponsored two new SCRAP programs in Denton, Texas and Humboldt, California.
- ❖ Our exciting five year strategic plan was finalized with the invaluable help of Mark Fulop at Process and Facilitation.

Inspiring Creative Reuse

a landmark year



Our awesome volunteers logged 7,081 hours.



Bridget Benton and Sister Diane Gilleland face off at the 2011 Rebel Craft Rumble.

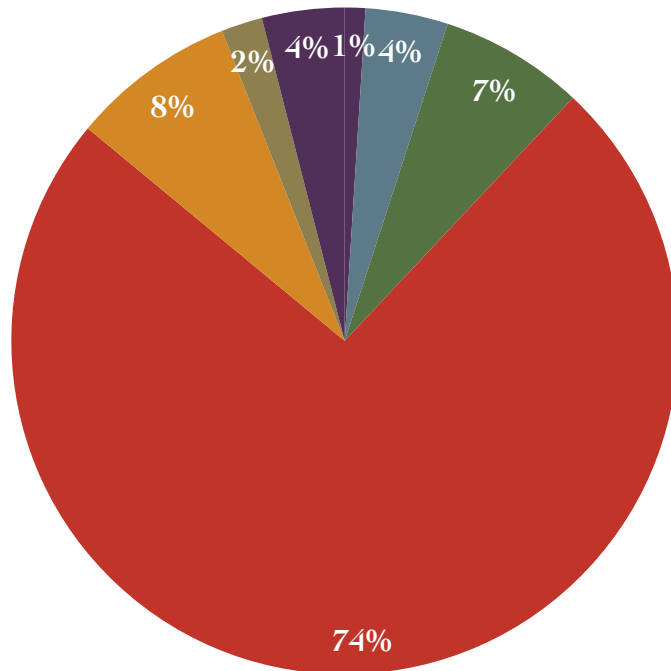
- ❖ We entertained 300 people at our annual Rebel Craft Rumble event at the Hollywood Theater.
- ❖ We teamed up with OMSI as a community advisor for the Maker Center and Clever Together project.
- ❖ A record number of scholarships were provided for Camp SCRAP and we hosted Junk to Funk's Trashion Fashion Camp.
- ❖ We participated in the Bioneers Conference in Traverse City, MI
- ❖ Whitman School was chosen as our partner school - providing the materials for all art classes throughout the academic year.
 - ❖ We donated \$1500 worth of materials to 67 worthy organizations and projects, including:

Trillium Charter School, Portland Fruit Tree Project, Portland Women's Crisis Line, Museum of Contemporary Craft, Portland Children's Museum, NARAL, da Vinci Arts Middle School, King Neighborhood Association, AOR, City Repair, Big Brothers Big Sisters, Joy Now Arts Project, Oregon Nikkei Legacy Center, Loaves and Fishes, St. Johns Swap 'n Play, Wordstock, Cascade AIDS Project, Portland Zine Symposium, NARA Northwest, Project Grow, Art4Life

- ❖ *Figures are based on FY12

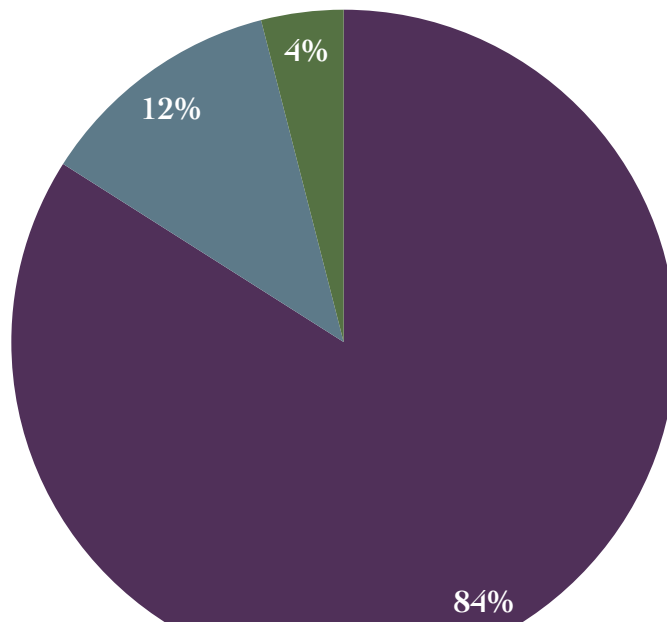
Our Finances – Income FY12 \$413,7742

- Membership
- Gov. Grants
- Ind. Donations
- Material Sales
- Workshop Fees
- Fundraising
- Other



Our Finances – Expenses FY12 \$408,394

- Program Services
- Management and General
- Fundraising



Inspiring Creative Reuse

making it happen

1,976 kids participated in our Education Program

Field Trips

Camp SCRAP

School's Out SCRAP's In

SCRAP at School

Special Events

Provided creative materials to 67 worthy organizations

129 tons of material was diverted from the waste stream

24.6 tons were local business pick-ups

7,690 material donations received

190 pick-ups from local businesses

48,367 customers

100% operationally self-sustaining

Top Three Types of Donations:

Craft Items - 38%

Fabric - 28%

Containers - 26%

Inspiring Creative Reuse

making it happen

Board of Directors

Debbie Caselton
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Chair
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Tonkon Torp LLP
Vice Chair
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Treasurer
William Owen Fritts
SOLIDCORE/Earthaware
At Large
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Clackamas Volunteers in
Medicine – The Founders' Clinic
At Large
Denise Phua
International Producer
At Large

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Executive Director
Stephanie Stoller
Portland Director

Portland
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Retail Specialist

Timothy Combs
*Business Outreach
Coordinator*
Dryden Driggers
Retail Coordinator
Lisa LeDoux
Education Program Mgr
Elizabeth Start
Retail Specialist
Caitlin Sills
Materials Specialist
Sanne Stienstra
Operations Manager
Sarah Walton
Retail Specialist
Stephanie Weber
Store Manager

SCRAP USA

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Heather Bouley
Karen Klein
Directors

Humboldt, CA
Tibora Girczyc-Blum
Director

Denton, TX
Donna Gregory
Director
Heather Gregory
Community Engagement

Traverse City, MI
Liz Lancashire
Director

Inspiring Creative Reuse

making it happen

Thanks to the following for their support of SCRAP, creativity and the planet...

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Frans Benders • Mary Bennett • Beulahland • John Brodie • Teri Carder • Debbie Caselton •
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Dryden Driggers • Waggener Edstrom • Andrew Ekman • Timothy Forsberg • Susie Foster •
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