

### Welcome to SCRAP Creative Reuse

We are a 501(c)(3) nonprofit organization whose mission is to inspire creative reuse and environmentally sustainable behavior by providing educational programs and affordable materials to the community.

Because creative expression shouldn't break the bank or the environment

### A LETTER FROM OUR BOARD CHAIR

Dear Friends,

Adaptation and transformation are at the core of what creative reuse is, however, nothing could prepare us for navigating the challenges presented by the Covid-19 pandemic. Early on in the pandemic, SCRAP Creative Reuse centers were community resources - not just for supplies to keep kids busy at home, but fabric and elastic for emergency mask making, providing bottles and jars for homemade hand sanitizer distribution, having stacks of clear plastic sheets and plexiglass to make register dividers and even connecting a local hospital to the 3D printing community to print splitters for ventilators. These community service examples highlight the diverse relationships that SCRAP Creative Reuse fosters both locally, and nationally and the value of the materials kept out of the waste stream.

Facing disruption on a variety of levels, across the sites nationwide, the leadership team united quickly to adapt to the ever changing landscape, while maintaining the mission all while supporting the health and safety of staff, volunteers, and community members. Programs were adapted, systems were redesigned and big changes were made. For example, to give greater access to materials nationwide, the team developed green shipping practices and launched two online stores, one in Portland and one in Ann Arbor. Education programming moved online and seasonal boxed sets of projects and lesson plans were developed that could be mailed out to participants. Webinars on how to start your own creative reuse center were developed and launched. Processes were streamlined and redesigned so that the volunteer program could bring back volunteers in a safe and supportive way. The Fill Minds, Not Landfills program was revived and donation processes were built so that donations could be accepted safely.

And so, 18 months into the pandemic, SCRAP Creative Reuse as individual centers, and as an entire national organization will continue to adapt and transform in order to pursue our mission while focusing on the health and safety of everyone involved.

Respectfully, Tibora Girczyc-Blum

## DIVERSITY, EQUITY, & INCLUSION AT SCRAP

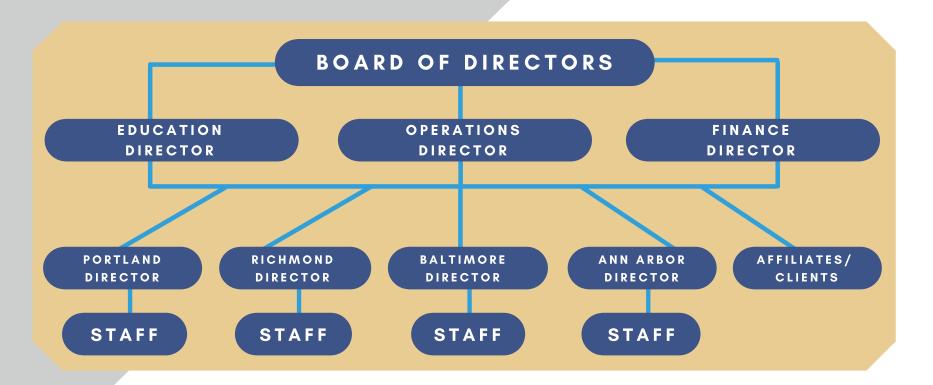
#### CREATIVE EXPRESSION IS FOR EVERYONE

SCRAP Creative Reuse pledges to create and support a diverse, inclusive, and equitable environment where everyone is welcome – Our organization inspires creative reuse and environmentally sustainable behavior. We provide diverse educational programming and affordable materials for all communities. Commitment to a nondiscriminatory approach to opportunities and advancement guides us. Our staff and community members are comfortable bringing their authentic selves to our centers as we respect and value their diverse life experiences, heritages, and identities.

During the 2020 Coronavirus pandemic, SCRAP Creative Reuse had to think quickly and make changes to continue operations and our mission. Part of that was reorganizing the organizational structure of SCRAP. We created a broader leadership spectrum with our National Admin Team, thus making our organization more flexible and agile for the future.

## SCRAP CREATIVE REUSE

ORGANIZATIONAL CHART



# SCRAP BOARD OF DIRECTORS FY 2021



Tibora Girczyc-Blum Board Chair



Sharon Robinson Vice-Chair



Karen Rivenburg Treasurer



Melissa Morris Secretary



Regan Spurlock At Large



Ken Edwards At Large



Shifrah Nenner At Large





Rachel Kassman At Large



Alison Backus At Large



Tai Calandriello At Large



Rhiannon Orizaga At Large

## SCRAP NATIONAL ADMIN TEAM AND SITE DIRECTORS FY 2021



Rachel Weaver Education Director



Kimberly Maruska Operations Director



Calaix Alexander Finance Director



Kari Meyercord-Westerman Chief Operations Officer



Claire Tyra Executive Site Director Ann Arbor



Nancy Hotchkiss Executive Site Director Baltimore



Devin O'Leary Site Director Portland



Mike Morris CRC Manager Portland

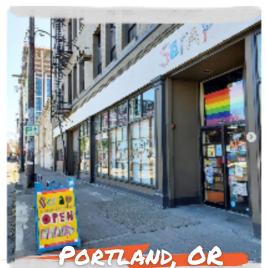


Amy Turner
Executive Site Director
Richmond

# SCRAP NATIONAL SITES FY 2021















# CORE PROGRAMS

REUSE AND RECOVERY
EDUCATION
VOLUNTEERS

# NON-CORE PROGRAMS

FILL MINDS NOT LANDFILLS ALLIANCE & CONSULTING

# NEW FY21 PROGRAM

VIRTUAL SCRAP



## **CORE PROGRAMS:**





#### **CREATIVE REUSE CENTERS**

SCRAP operates creative reuse centers in several locations that focus on diverting useable materials from the waste stream. Our brick and mortar locations are in Portland, Oregon, Baltimore, Maryland, Richmond, Virginia, and Ann Arbor, Michigan.

The Creative Reuse Center thrives through SCRAP's activities and programs: the store, art exhibits, tours, and leadership from board, staff and committees who harness the vision and guide it to forms and forums that serve all of our stakeholders. Community members and local businesses donate clean, reusable materials to SCRAP, keeping them out of the waste stream and giving them new opportunities to be used by teachers, students, engineers, designers, and the public at large. SCRAP generates income by selling these materials at an affordable cost.

Donations made to SCRAP diverted

171,265 lbs of usable, creative materials
from the waste stream in FY2021

## **CORE PROGRAMS:**

## REUSE AND RECOVERY

#### **DONATIONS DEPARTMENT**

Material donations are the lifeblood of the creative reuse center. It is through the intake of materials, processing, sorting, organizing, and reselling of supplies that we generate the cycle of reuse. Materials/Donations processing is a community resource that allows opportunities for greater access to affordable supplies and direct participation in the reuse cycle.

Material donations processing takes time, energy, and resources. There is a cost for each pound diverted from the waste stream and added to the reuse cycle.

Creative Reuse Materials Processing can cost an organization between:

\$3 - \$5 per pound of waste diverted for the cost of operations, staff, storage, etc.

Through donations processing with staff, volunteers, or yourself – you are providing detailed work and the curation of materials for the community to reuse.



# CORE PROGRAMS: EDUCATION

The education program serves to teach environmental awareness and resourcefulness and to spark individual creativity. SCRAP strives to offer a variety of activities to our diverse community. Education program activities often include field trips to the Creative Reuse Center and end with activities that all focus on creative reuse education.

We offer SCRAP at School during which our educators meet teachers and students in the classroom and supplement their lessons with reuse education and creative reuse projects; we offer Scouting Outings for Girl Scouts of America\* troops, and host birthday parties. We visit schools and conferences to educate teachers about incorporating creative reuse into their lessons and classroom. We offer Camp SCRAP in many locations, which are all day events at SCRAP ranging from 1–5 days long where students learn creative reuse education. Our education programs go beyond the classroom, as reuse is embedded into everything we do.



#### FY2021 Highlights:

- The Story of Plastic virtual screening March 2021
- PSU Creative Reuse Capstone collaboration Spring 2021
- Virtual SCRAP at Schools/Workshops to supplement student learning and continued enrichment for homebound and low-income groups.

**Total Served in Education Programs: 456** 

# CORE PROGRAMS:

### **VOLUNTEERS**



The volunteer program enables SCRAP to meet the mission of the organization in all of its programs by recruiting, training and developing volunteers and assigning them to roles that match their experience and talents with SCRAP's needs. The majority of our regular volunteers commit to store shifts. Other volunteer opportunities include: special events, community engagement, education and administrative support. We have an all-volunteer National Board of Directors.

"Scrap has given me a sense of purpose and community.

It is an amazing place filled with compassionate people.

I feel safe, respected, and loved here."

Angie Douglas - SCRAP Volunteer



## **NON-CORE PROGRAMS:**

FILL MINDS NOT LANDFILLS

SCRAP's business engagement program, Fill Minds Not Landfills, helps businesses easily, effectively, and significantly divert usable waste. What local businesses see as waste; SCRAP sees as an opportunity for creative reuse. SCRAP provides a pick-up service to collect donations of a variety of waste materials that will be reborn as inspiring supplies for teachers, artists and anyone in the community who is creatively inclined.





Although it is currently only offered at **SCRAP PDX.**All sites engage their business communities in taking donations and doing outreach.



# NON-CORE PROGRAMS: ALLIANCE & CONSULTING

SCRAP Creative Reuse Alliance and Consulting is an administrative service hub and advisory program from the SCRAP Creative Reuse Administrative Team and Board of Directors. The CRA encourages the development of Creative Reuse Centers, programs, and projects in communities beyond the current SCRAP Creative Reuse Network. SCRAP CRA Consulting provides webinars, consultations, technical services, administrative support, and community networking in order to promote the exchange of ideas and best practices centered around creative reuse.



# NEW FY2021 PROGRAMS: VIRTUAL SCRAP



SCRAPCREATIVEREUSE.ORG

Virtual SCRAP, online store options, Camp SCRAP bundles, virtual education, and online content was developed in FY21 in order for SCRAP Creative Reuse to continue our mission during unprecedented closures and stay-at-home orders.

Virtual education began in Fall 2020 with increased online content like craft inspiration videos and blogs. Virtual workshops allowed friends and families to connect and craft with each other through SCRAP crafts and reuse materials. We adapted virtual education offerings based on inquiries and provided programming for K - 12 classes, college courses, elder communities, and private groups.



## SUPPORTERS AND PARTNERS

#### FY2021









#### **FUTURE IN FY2022**

































### INDIVIDUAL DONORS

#### **FY2021**

# We are grateful for the generous contributions from all our individual donors and supporters. Thank you to our \$100+ donation SCRAP Supporters:

Abbie Crane Adrienne Benson Alice Scherer Alicia Polacok Allison Lew Andrew Morgan Becky Hoven **Bert Forbes** Caitlin Burr Carol McCarthy Christina Romano Christina Narr Colleen Ryan Conrad Winterhalter David Nickerson Debbie Caselton Denise Kuncaitis Diana Ford Diana Yates

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Shannon Brewer
Shifrah Nenner
Steven McKay
Suzanne Higgins
Tai Calandriello
Teresa Bennett
Thomas Coupar
Tyrone Tyra



To All Our Volunteers, Customers, and Individual Donors -**Thank you!** 

# FY2021 Financials

In the pages following, we share our revenue and cash flow for FY2021.

For more financial information about SCRAP, our Guidestar Platinum profile is available at www.guidestar.org/profile/93-1270807.



# Cash Flow FY2021

In the current fiscal year, our cash balance has increased by \$40,053 from a starting balance of \$126,954 to a year end balance of \$170,832. The change was entirely due to operating activities.

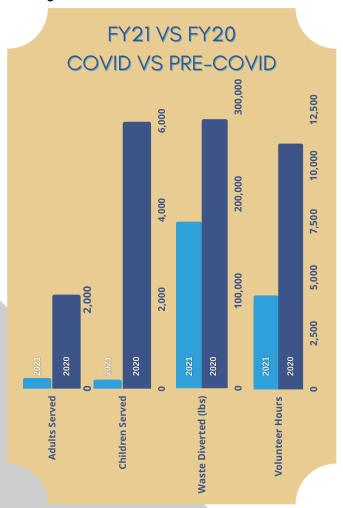
The cash inflow is primarily from Store Sales, PPP Loan Forgiveness, Donations, and Grants. Cash outflow is primarily from salaries, and operational overhead such as rent and utilities.

Our basic source of income (store sales) is generated through donated materials.

Because of Covid 19 restrictions, Education Income was severely constrained during the past fiscal year. We expect to expand this revenue source in the future as we safely return to normal activities.

PPP Loan Forgiveness and a strong positive response from the community in grants and donations made it possible for SCRAP to continue operations during the past fiscal year.

We ended the fiscal year with a strong financial foundation for the future.

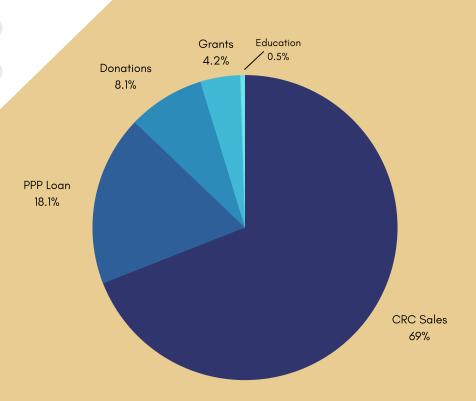


# FY2021 Network Revenue

- Our revenue directly funds our mission.
- During FY21, SCRAP's positive cash flow primarily resulted from Store Sales.
- PPP Loan Forgiveness enabled us to continue operations and provide a stable base going forward.

Creative Reuse Center Sales	\$ 655,974	69.0%
PPP Loan Forgiveness	\$ 171,877	18.1%
Donations	\$ 77,308	8.1%
Grants	\$ 40,328	4.2%
Education	\$ 4,675	0.5%

TOTAL REVENUE \$ 950,172



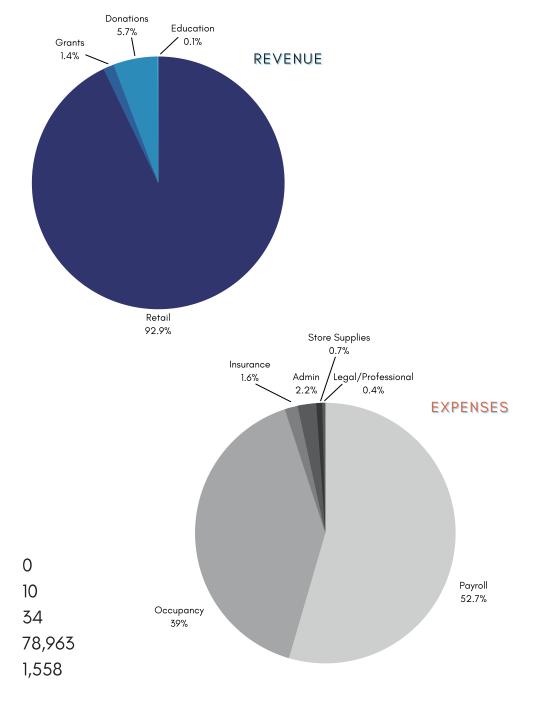


Director: Devin O'Leary Location: Portland OR Year Established: 1999

Donations Income	\$ 18,769
Grant Income	\$ 4,548
Education Income	\$ 345
Retail Income	\$ 307,660
Total Revenue	\$ 331,322

Total Expenses	\$ 352,366
Net Income	\$ -21,044





FY2021 numbers are pending any final adjustments prior to 990 filing.



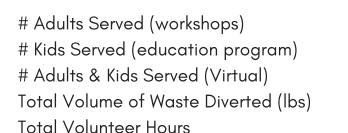
Director: Amy Turner

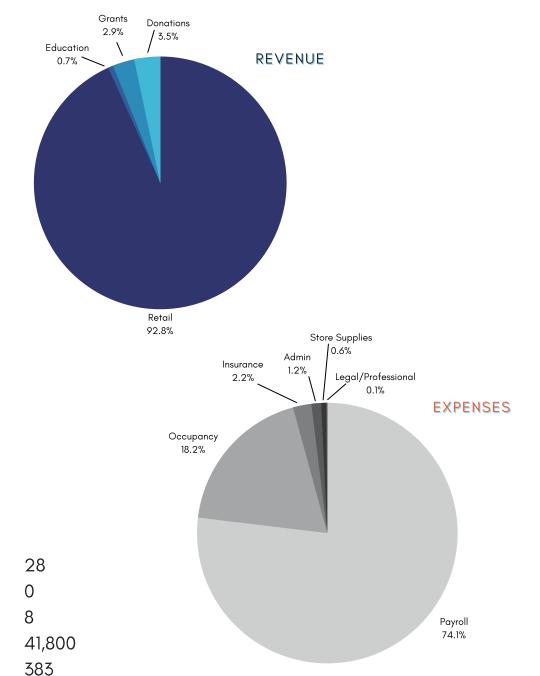
Location: Richmond VA

Year Established: 2016

Donations Income	\$ 5,576
Grant Income	\$ 4,658
Education Income	\$ 1,116
Retail Income	\$ 146,574
Total Revenue	\$ 157,925

Total Expenses	\$ 104,864
Net Income	\$ 53,060







Director: Nancy Hotchkiss Location: Baltimore MD

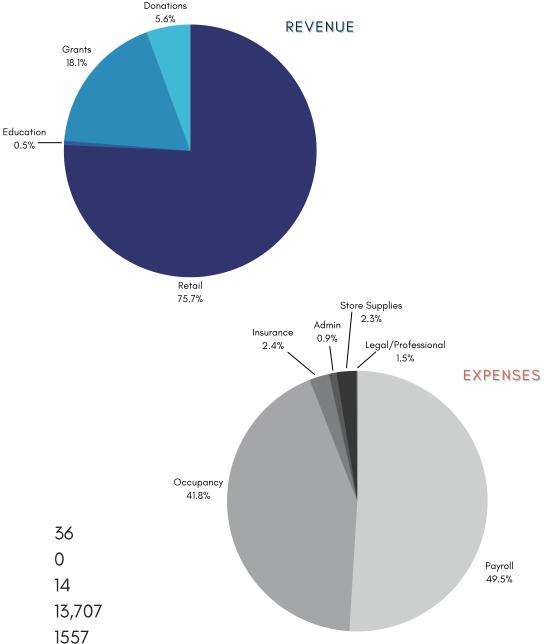
Year Established: 2016

Donations Income	\$ 7,137
Grant Income	\$ 23,019
Education Income	\$ 675
Retail Income	\$ 96,270
Total Revenue	\$ 127,101

Total Expenses	\$ 97,764
Net Income	\$ 29,337



Total Volunteer Hours



FY2021 numbers are pending any final adjustments prior to 990 filing.



Director: Claire Tyra

Location: Ann Arbor MI

Year Established: 2017

Donations Income	\$ 31,181
Grant Income	\$ 11,386
Education Income	\$ 1,975
Retail Income	\$ 87,938
Total Revenue	\$ 132.480

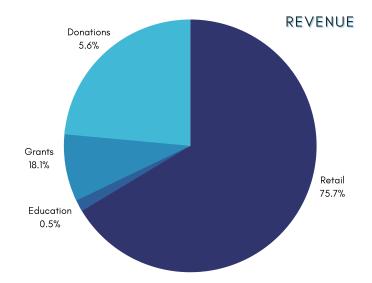
Total Expenses	\$ 143,598
Net Income	\$ -11,118

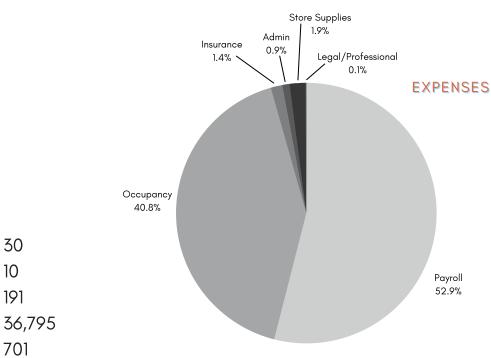
# Adults Served (workshops)# Kids Served (education program)

# Adults & Kids Served (Virtual)

Total Volume of Waste Diverted (lbs)

Total Volunteer Hours







Just be you and create sustainably