

ANNUAL REPORT
FY2023



Inspiring creative reuse and environmentally sustainable behavior by providing educational programs and affordable materials to the community.



BENEFITS OF REUSE

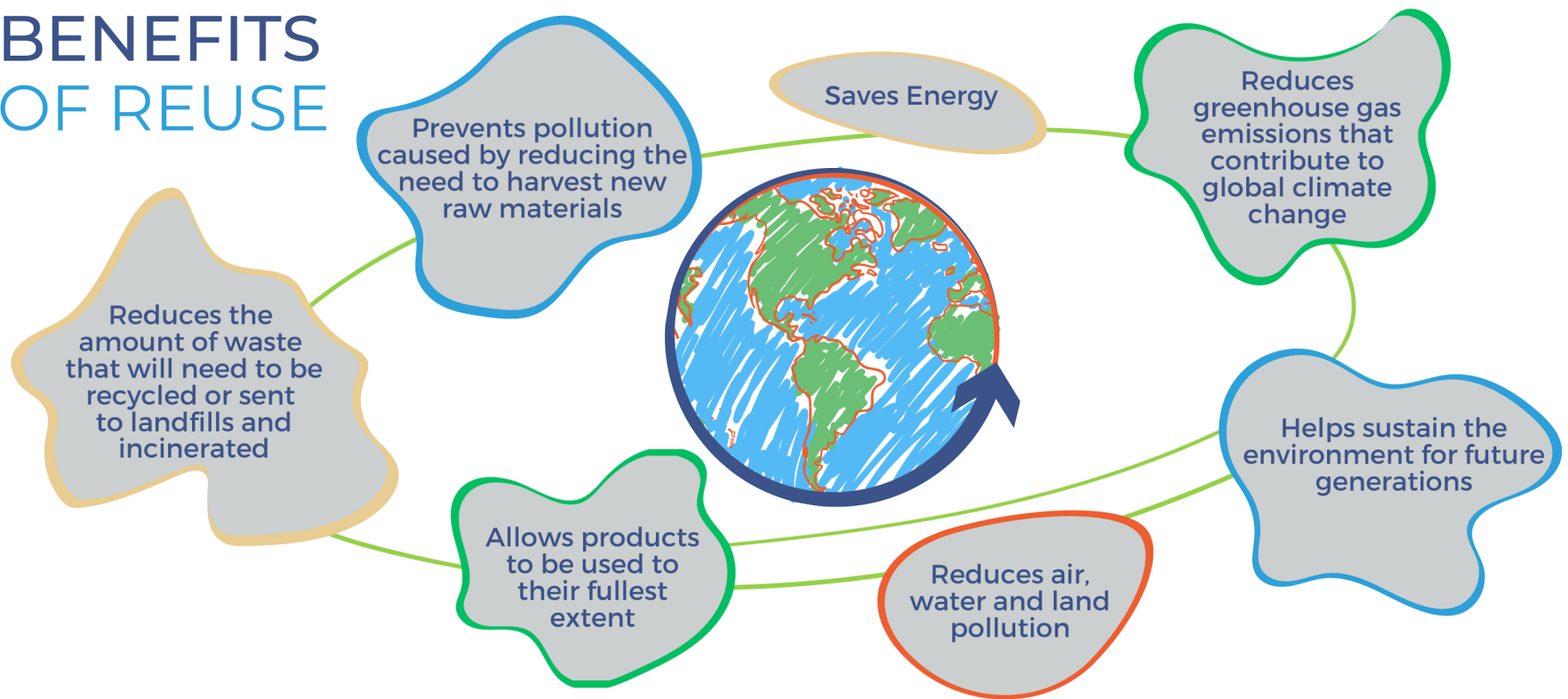


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Because creative expression shouldn't break the bank or the environment



LETTER FROM SCRAP LEADERSHIP

STRATEGY DEVELOPMENT

Our belief centers on interdependence among our Staff, Volunteers, Executive Leadership, Board of Directors, and Community Members (you). Together, we create an enduring framework for SCRAP Creative Reuse to improve programming, strengthen internal operations, boost external partnerships, and develop long-term financial stability to provide a sustainable base for our staff and further enhance our Mission to inspire creative reuse and environmentally sustainable behavior.



THE PROCESS

Over the past two years we have been advancing through a strategy development process with our Board of Directors and Executive Leadership. Guided by Tai Calandriello, a strategy and operations executive and including research done by University of Michigan Ross School of Business Fellows, Amy Schatz and Madison Parrish. We used this time to re-align our organizational values and priorities, to concentrate on an operational excellence mindset that will drive continuous improvement and value within our organization. We are building a culture of problem-solving, teamwork, and leadership that empowers everyone to contribute to organizational goals and vision.

As we envision the future of SCRAP Creative Reuse, our approach encompasses thorough research into local and national creative reuse and the circular economy markets as well as an internal audit. We discovered that we need to be creative in our approach while maintaining a sustainable operations, a sustainable workforce and a sustainable nonprofit model to participate in the thriving green economy. This reflective process allows us to learn from our experiences, plan for the future, and create a robust groundwork for what lies ahead.



Scan to Subscribe to our Newsletter to keep updated.



SNAPSHOT OF OUR IMPACT

OUR FY23 PROGRESS

SCRAP GIVES BACK



COMMUNITY OUTREACH

\$13,569 worth of Materials and Gift Certificates donated to local organizations and community members through SCRAP Gives Back.

SCHOLARSHIPS

\$1,546 in SCRAP Scholarships given to local community members in the form of camp scholarships, workshop sliding scale fees, and class scholarships through our SCRAP Scholarship Fund.

SCRAP EDUCATION



COMMUNITY MEMBERS SERVED

5,623 children served
2,841 adults served

KITS DISTRIBUTED

Over 1000 Kits Distributed through local grants!

WORKSHOPS

200+ Workshops, Crafternoons, SCRAP at Schools, & Camps offered to children and adults at our four locations across the nation! **31** of which were funded through local Grant Programs.

SCRAP PROGRAMS



WASTE DIVERTED

272,809 pounds of waste diverted by community members and businesses!

FILL MINDS NOT LANDFILLS

28,789 pounds of our total waste diverted was donated by community businesses!

VOLUNTEER HOURS

10,274 hours of personal time our volunteers have donated to us in this last Fiscal Year. Averaging **130 volunteers** per month!

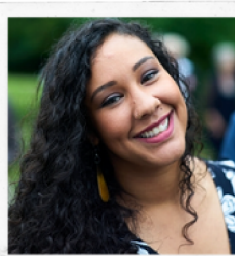
OUR TEAM LEADERSHIP



Kimberly Maruska
Chief Executive Officer



Shannon Berkley
Finance Coordinator



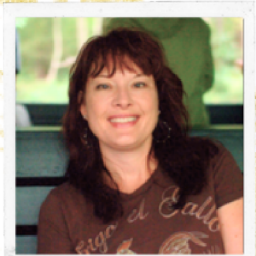
Claire Tyra
Ann Arbor, MI



Nancy Hotchkiss
Baltimore, MD



Adrian Brown
Portland, OR



Amy Turner
Richmond, VA

EXECUTIVE LEADERSHIP

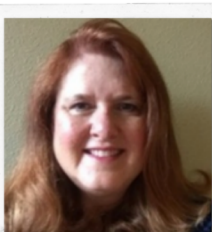
SITE EXECUTIVE DIRECTORS

BOARD OF DIRECTORS



Tibora Girczyc-Blum
Humboldt, CA,

BOARD CHAIR



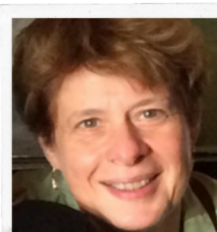
Karen Rivenburg
Portland, OR

TREASURER



Melissa Morris
Portland, OR

SECRETARY



Shiffrah Nenner
Ann Arbor, MI



Tai Calandreillo
Portland, OR



Rachel Kassman
Baltimore, MD



Jessica Cichowlas
Ann Arbor, MI



Kim Chiarchiaro
Richmond, VA



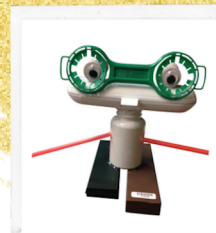
Nerissa Sardi
Portland, OR



Emily Posner
Richmond, VA



Elizabeth Moore
Portland, OR



Molly Kenzie
Portland, OR



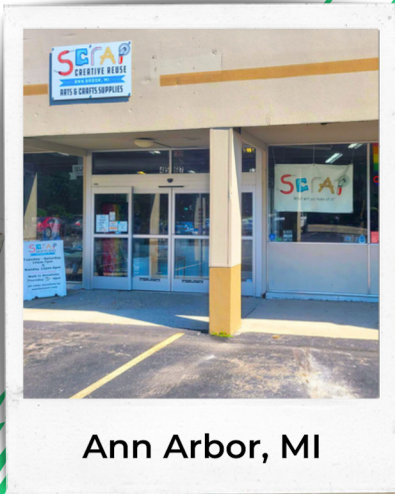
Hayley Woodbridge
Portland, OR

THANK YOU FOR YOUR
DEDICATION AND
CONTRIBUTION
THROUGHOUT FY2023

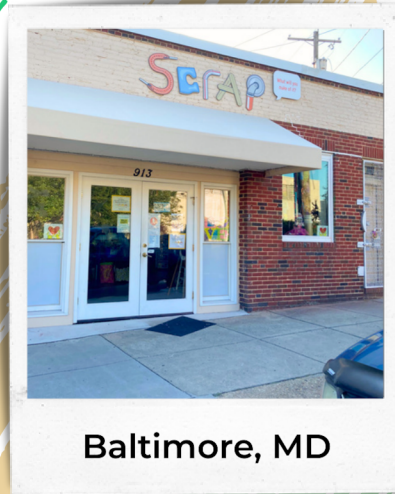
...
ALISON BACKUS
SHARON ROBINSON
RHIANNON ORIZAGA

...

NATIONAL CREATIVE REUSE CENTERS



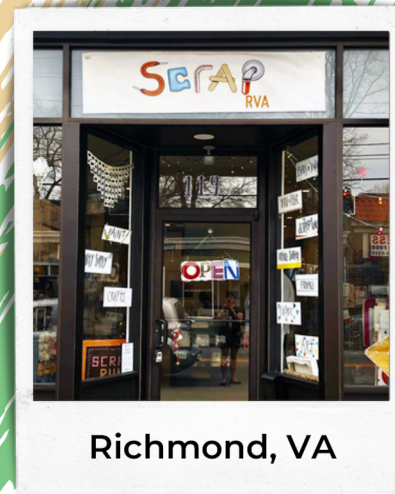
Ann Arbor, MI



Baltimore, MD



Portland, OR



Richmond, VA



WOW, WHAT AN AMAZING PLACE FOR ARTISTS 🧑🎨 + ART ENTHUSIASTS. HAVE EVERYTHING YOU CAN IMAGINE + THEN SO MUCH MORE. NEW + EXCELLENT RECYCLED MATERIALS! - TITUS NOVA

SCRAP CREATIVE REUSE PROGRAMS

REUSE AND RECOVERY
EDUCATION
VOLUNTEERS
FILL MINDS NOT LANDFILLS
SCRAP GIVES BACK



DIVERSITY, EQUITY, & INCLUSION

SCRAP Creative Reuse pledges to create and support a diverse, inclusive, and equitable environment where everyone is welcome – Our organization inspires creative reuse and environmentally sustainable behavior. We provide diverse educational programming and affordable materials for all communities. Commitment to a nondiscriminatory approach to opportunities and advancement guides us. Our staff and community members are comfortable bringing their authentic selves to our centers as we respect and value their diverse life experiences, heritages, and identities.

CREATIVE EXPRESSION IS FOR EVERYONE



REUSE AND RECOVERY

CREATIVE REUSE CENTERS & DONATIONS

This is where the magic happens. SCRAP Creative Reuse Centers are filled with determined, enthusiastic and dedicated staff and volunteers who keep these centers stocked, donations flowing, and education departments energized. With our local community's help, we took in over **272,809 pounds** of usable creative reuse materials in our 2023 fiscal year and put it all in the hands of educators, families, students, artists, crafters, makers, entrepreneurs, local organizations, and tinkerers.

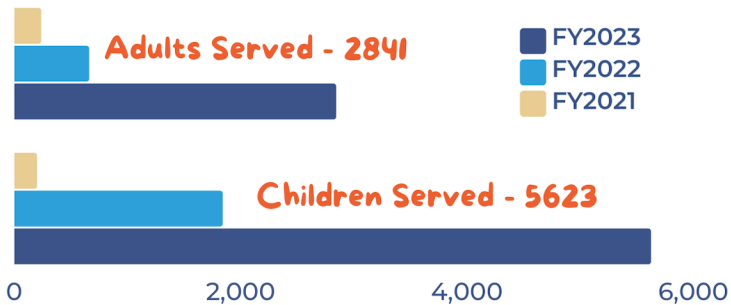
90% of the items donated to SCRAP originate from community members who are decluttering their craft spaces, sharing excess yarn, fabric remnants, art supplies, and even items from students heading to college, estate compilations, unfinished projects, and various other valuable reservoirs. In other words, we take the things people no longer need or want and make them available to others.



"ALWAYS GREAT FINDS AND TREASURES... FOR IMPOSSIBLY CHEAP PRICES". - KEVIN MACKIN

EDUCATION PROGRAMS IN PERSON, VIRTUAL AND BEYOND

We understand the importance of preserving and enhancing our environment and local communities. To achieve this, we believe it is crucial to provide opportunities for compassionate, imaginative and resourceful individuals to engage in creative reuse activities, we offer field trips, crafternoons, Camp SCRAP, SCRAP at school, teacher trainings, birthday parties, craft and skill building workshops. We also provide Consulting services for those who want to open their own Creative Reuse Center!



These initiatives are designed to seamlessly integrate the principles of creative reuse into daily routines, at home, at work, and in the classroom. By participating in SCRAP's educational programs, individuals are equipped with the skills to make environmentally and community-conscious choices. As a result, they develop a tangible sense of responsibility towards the environment and their local communities. The idea of minimizing waste becomes an attainable goal when commonplace materials evolve into exquisite creations or functional items for secondary use.



Our commitment lies in ensuring that we continue to enhance our educational programs for the children, youths, and adults within our communities and beyond.

VOLUNTEERING SITE, COMMITTEE AND BOARD

We are proud of the volunteers who invest their valuable time and talent in SCRAP Creative Reuse. Our volunteer program enables SCRAP to meet the mission of the organization by recruiting, training and developing our site volunteers and assigning them to roles that match their experience and talents but also gives them the opportunity to develop new skills. Volunteer opportunities include donations organization, store shifts, SCRAP Kit making, special events, community engagement, education, and administrative support. We can't accomplish the great things we do for the community without dedicated site, committee and Board volunteers.

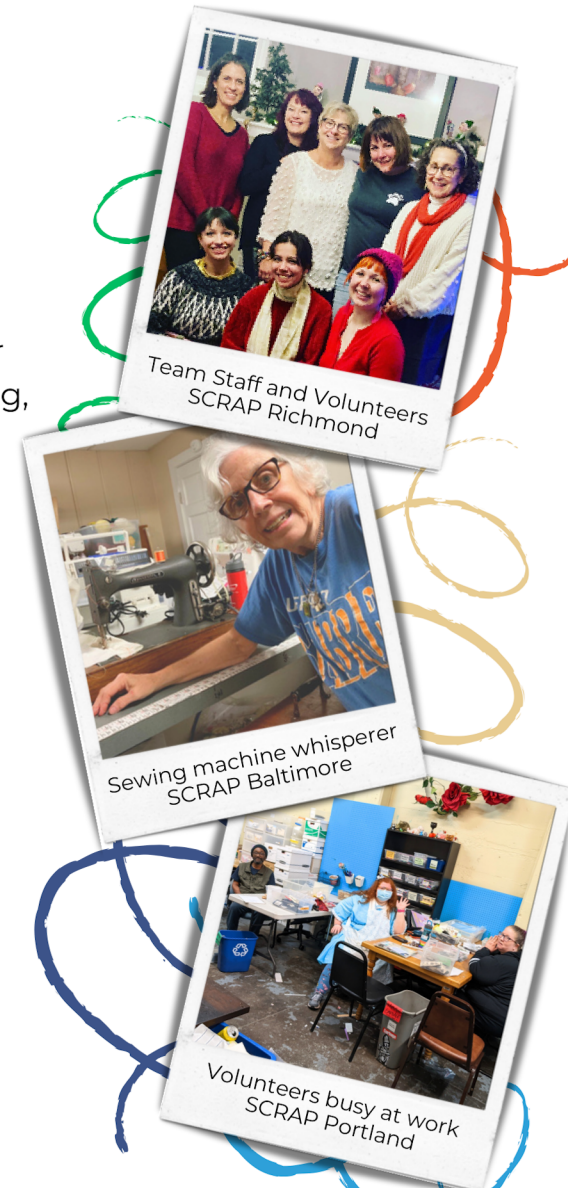


VOLUNTEER HOURS
10,274 hours

AVERAGE HOURS PER MONTH
858

AVERAGE VOLUNTEERS PER MONTH
130

**WE HAVE AN ALL VOLUNTEER
NATIONAL BOARD OF DIRECTORS**
(#s above do not include the Board of Directors)



*IT'S NO SURPRISE THIS PLACE HAS AN OVERALL RATING OF 4.7 /5, AFTER MORE THAN 1000
REVIEWS. GREAT VOLUNTEERS, GREAT SELECTION, GREAT PRICES. I'M SO(!) GLAD IT
SURVIVED THE DARK DAYS OF THE PANDEMIC. - SLICK SLACK (GOOGLE REVIEW)*

FILL MINDS NOT LANDFILLS

BUSINESS MATERIAL DONATIONS

SCRAP's business engagement initiative, "Fill Minds Not Landfills," simplifies the process for local businesses to divert usable waste in a meaningful way. SCRAP offers a convenient pickup service to gather a range of waste materials, which will be transformed into enriching resources for educators, artists, and the community. While pickup services are currently exclusive to SCRAP PDX, all locations encourage businesses to donate and engage in outreach activities within their communities.



LUX Fabric Samples at
SCRAP Richmond



Business Donation at
SCRAP Portland



Coffee Bags at
SCRAP Baltimore



Business Donations in
SCRAP Ann Arbor

BUSINESS MATERIAL DONORS

ANN ARBOR:

Milan Metal
Kilwins
Paragon
Industrial Services Inc
Ethan Allen Retail, Inc
Sinclair & Rush Inc
CAE Inc (Hamburg/
Whitmore Lake)
Trinity Health
Zingermans
Westland Library
Davenport U
Kohls
Hygiea
AAPS
Arbor Oakland Group
Ypsi Moose Lodge #782
Uof M Orthotics

BALTIMORE:

Zekes Coffee
Cloverhill Yarn Shop
The Exchangeree
(Baltimore County
Education Foundation)

PORTLAND:

A&K Designs
Advantis Credit Union
Artworks
Blackfish Gallery
Catlin Gables School
City of Beaverton
Columbia Steel
Craft a Frame
Dyesub
Fernhill Studio
Gensler
Greenspace
Groundwork Coffee
Habitat for Humanity
Integrate Architechure
Irvington School Library
LAM Research
Lovejoy Real Estate
Mel's Frame Shop
MetroCentral -
Hazardous Waste
New Seasons
Oregon Food Bank
PCS Structural
Portland Fashion Supply

Primecut
Providence Children's
Development Institute
Ridwell
Simply Science LLC
Skillz
Sorel Footwear
Spooltown
St. James Lutheran Church
Teaching Preschool Partners
Thurman Street Art Studios
Timber Press
Vaya Creative
Whitebird
World Oregon

RICHMOND:

McKinnon & Harris
From the Heart

SCRAP GIVES BACK

WE LOVE GIVING BACK
TO OUR COMMUNITY!

This program provides opportunities for local Individuals, nonprofit and/or educational organizations to request donations for a used materials account or SCRAP gift certificates. We prioritize projects and organizations that directly benefit the local community and that may lack significant sources of funding. Last year alone we gave the equivalent of **6,000 pounds** of Reuse Materials to projects, organizations and local teachers.

As an integral member of our local communities, SCRAP takes pride in contributing whenever we can. Below, you'll find a list of recipients from the fiscal year 2023 who have benefited from our support within our local area.

ANN ARBOR:

Ann Arbor District
Library
Ann Arbor District
School Teachers
Bridge
Community Cafe
Dawn Farms
Girl Scouts
U of M Pediatric
Rehabilitation Center
Washtenaw County
School Teachers
Wines Elementary
Ypsilanti District Library
Ypsilanti Community
Schools
Ypsilanti District Library

BALTIMORE:

Art with a Heart
Baltimore City
School Teachers
Exchangeree
(Baltimore County
Education Foundation)

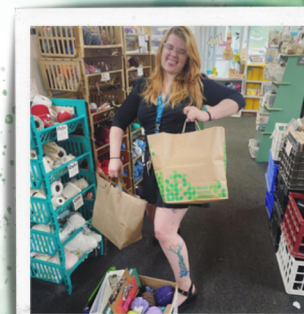
PORTLAND:

All Good NW
Boys & Girls Aid
Call Bubble
Cultivate Initiatives
Do Good Multnomah
Drawn to Recovery
Elder Pride Services
(Friendly House)
Equitable Giving Circle
Express Yourself
Fool House Art Collective
KBOO
Le Monde French Immersion
Public Charter School
Metropolitan Family
Service @ W Powellhurst
Elem. School
Metropolitan Learning
Center
NAMI Oregon
Operation Nightwatch
Paw Team
Public Interest Law Project
Rice NW Museum of
Rocks & Minerals

Rivermark Community
Credit Union
SAGE (PPS)
Scott Elementary PTA
Sojourner School PTA
St. Helens School District
Sunshine Division
The Shadow Project
Vose Elementary PTO
Woodstock PTA

RICHMOND:

Chesterfield Co Libraries
Richmond City
School Teachers
Richmond Public Library



Teacher Fill-A-Bag
SCRAP Ann Arbor



Teacher Give-A-Way
SCRAP Richmond



Free Community Events
SCRAP Portland



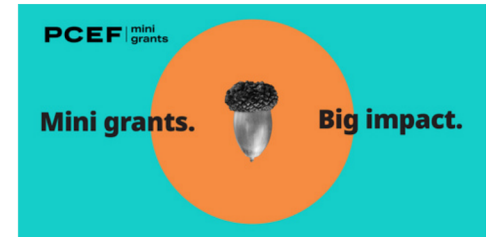
Teacher Give-A-Way Packs
SCRAP Baltimore

COMMUNITY SUPPORT GRANTORS

THANK YOU to all community grantors that provided grants to SCRAP Creative Reuse, allowing us to uphold our mission of delivering environmentally sustainable education and low cost creative reuse materials to our communities.



**Ann Arbor Area
Community Foundation**



**NEXTCYCLE
MICHIGAN**

PARTNERS

THANK YOU to all community partners that collaborated with SCRAP to fulfill their mission and ours.

ANN ARBOR:

- Ann Arbor District Library
- Big Brothers Big Sisters
- Bridge Community Cafe
- Center for Independent Living
- Girls Group
- NextCycle Michigan
- Ypsilanti District Library

BALTIMORE:

- Pigtown Main Street

PORTLAND:

- All Good NW
- Queer Affinity Village
- Gallery Go Go
- Portland Public Schools
- Beaverton Public Schools
- Boise-Eliot/Humboldt Elem
- SUN/SEI Summer program
- Boise-Eliot/Humboldt Elem Art Dept.
- Gather:Make:Shelter
- Historic Parkrose

- Latino Network
- Morrison Child & Family Services
- New Avenues for Youth
- ReClaim It
- Rebuilding Center
- Rose Haven
- SMYRC

RICHMOND:

- McKinnon & Harris
- From the Heart



COMMUNITY SUPPORT INDIVIDUAL DONORS

80% of our monetary donations are given in increments less than \$100 by our many supports, we are grateful for the generous contributions from all our individual donors and supporters. Thank you to our \$100+ donation SCRAP Supporters:

\$1,000 +

Lyla Ross
Theadora Westlake-Stearns

\$500 +

Gwen Sterken
Karen and Jon Rivenburg
Melissa Morris
Robert Hatt
Teri Bennett
Victoria Wetle
Walther Charitable Fund

\$200 +

Barbara Fishleder
Daniel Joseph
Elsa Ostergaard
Frances Lynch
Heather Bacon-Shone
JEANNE ROBINSON
Jeffrey Ogden
Jennifer Rose
Jenny-Sayre Ramberg
Katherine Bladow
Ken & Annie Edwards
Kimberly Maruska
Linda Taylor
Liz Paulus
Mary Hotchkiss
Matt McNamara
Tai Calandriello

\$100 +

Ade Boileau
Andrea & Robert Lynch
Anne Udall & Tillie Clark
Annie Knepler & Adam Fischler
Brian Detwiler
Carol Cherin
Christina Narr
Christine & David Vernier
Debbie Caselton
Dennis & Cynthia Wiancko
Diana Fertsch
Eileen Kirschner
Elinor Gollay
Elizabeth Fosterman
Elsa Spezio
Emily Pratt
Evan & Katie Pon
Ganrielle & Adrian Brown
Gail Harradine
Gail & Bob Mueller
Gretchen Kilby
James Harris
Jeffrey Ogden
Jennifer Pons Bellamy
Jessica Hoke
Jill Collins

Johanna Nelson
Julie Medalis
Karen Swerling
Kate Higgins
Kathy Haut
Laura Bankey
Linda Hutchins & John Montague
Lura Myers
Margaret Olney & Steve Marsh
Mary Wawrukiewicz
Mary & Nathan White
Nancy Anderson
Natalie Fern
Paul & Jennifer Xochihua
Pete Hotchkiss
Rachel Kassman
Sara Morton
Sarah Lapham
Shannon Snow
Susan & Noel Holley Lienhart
Suzanne Higgins
Thomas Koehler & Molly McDavitt
Tibora Girczyc-Blum
Tina Narr
Wesley & Virginia Harper
Wilma Andrews

THANK
YOU

* Our donors are very important to us and if you made a donation of \$100 or more and you do not see your name we request you let us know by emailing hello@scrapcreativereuse.org

SUPPORT US

WAYS TO ASSIST OUR CAUSE

Learn more about what your donor dollars can do?

Follow us on Instagram, Facebook, and LinkedIn and look for #SCRAPsuperstars posts or contact your local Site Executive Director to schedule a tour.

Consider becoming a monthly donor:

Monthly contributions of any amount make a huge impact and help to ensure the long-term fiscal sustainability of SCRAP, its staff, resources, and programs delivered.



<https://scrapcreativeuse.org/Donate>

Sponsor one of SCRAP's Programs:

We are eager to connect with difference makers, organizations and brands who want to co-create in an authentic way. We want to partner with organizations that share our vision of environmental sustainability, creativity and community. Email: partnerships@scrapcreativeuse.org for more information.



Sign up as a volunteer:

Volunteers are essential to our programs, with both short-term and long-term roles available. Scan the QR code, complete the form, and learn about upcoming opportunities.



Ann Arbor, MI



Baltimore, MD



Portland, OR



Richmond, VA

FY23 FINANCIALS

CASH FLOW & REVENUE

In the past fiscal year, SCRAP's Revenues exceeded Expenses by \$310,109. Revenues totaled \$1,404,118 and expenses were \$1,094,009.

Sales of materials donated by individuals and businesses \$944,831 continued to be our primary source of revenue, aided by \$290,544 from grants in the form of Earned Income Credits (ERC), and other grants.

Primary expenses were \$657,716 in Payroll expenses and \$350,621 in Occupancy costs.

There has been an uptick in education revenue this year, \$73,826, as we persist in restoring our programming to its pre-Covid state. Anticipating a further surge in education revenue during the current fiscal year, we are well-positioned to meet the strong desire for educational programs within our communities. Notably, we are dedicating our efforts to achieving Education Program Operational Excellence, which stands as one of our S.M.A.R.T. goals within our organizational strategy development.

We concluded the fiscal year with a Cash Balance of \$471,551, which provides us with a robust working capital foundation for upcoming operations and new program initiatives over the next few years. It also serves as a secure buffer against the uncertainties of the market and ensuring financial stability.



For more financial information about SCRAP, our Candid (Guidestar) Platinum profile is available at www.guidestar.org/profile/93-1270807.

Platinum
Transparency
2022
Candid.

Platinum
Transparency
2023
Candid.



FY23 FINANCIALS

NETWORK REVENUE

Our revenue directly funds our mission and all of our programs.

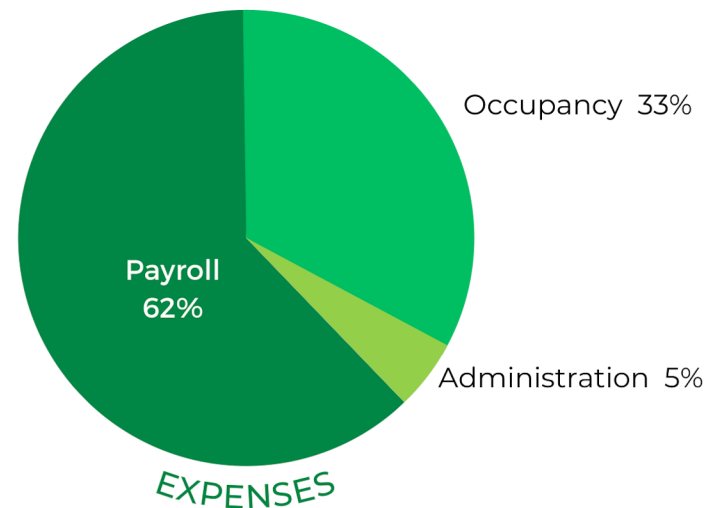
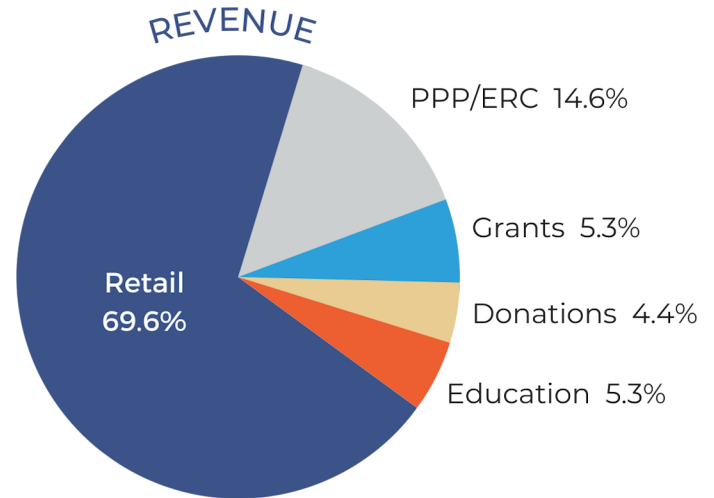


REVENUE

Creative Reuse Center Sales	\$ 977,440
PPP Loan Forgiveness and Earned Income Credits (ERC)	\$ 204,999
Grants	\$ 85,544
Donations	\$ 61,702
Education	\$ 73,826
Events	\$ 606
TOTAL REVENUE	\$ 1,404,119

IMPACT

	FY23	YoY % Growth
Adults Served	3,041	348 %
Kids Served	5,623	201 %
Waste Diverted (lbs)	272,809.5	10 %
Volunteer Hours	10,304	26 %

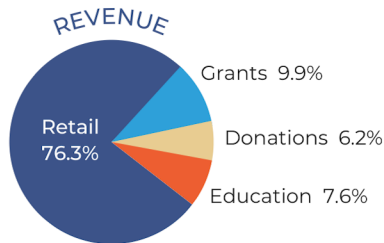


FY23 FINANCIALS

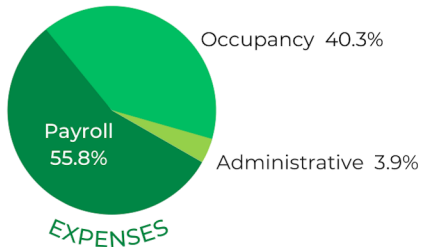
SITE LOCATIONS REVENUE & EXPENSES

Director: Adrian Brown
Location: Portland OR
Year Established: 1999

Total Revenue \$ 568,915
 Total Expenses \$ 479,960
 Net Income \$ 88,955

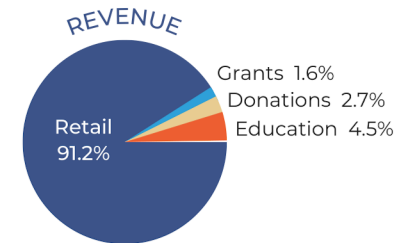


IMPACT:
 Adults Served 1,953
 Kids Served 3,152
 Waste Diverted (lbs) 143,841
 Volunteer Hours 5,941

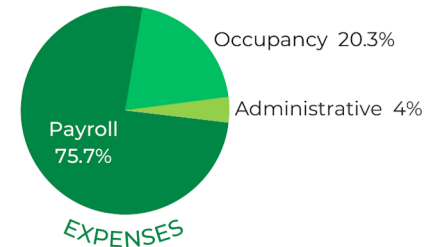


Director: Amy Turner
Location: Richmond VA
Year Established: 2016

Total Revenue \$ 242,362
 Total Expenses \$ 146,462
 Net Income \$ 95,900

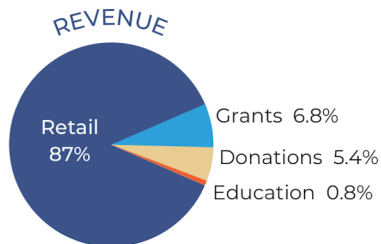


IMPACT:
 Adults Served 309
 Kids Served 423
 Waste Diverted (lbs) 49,372
 Volunteer Hours 511

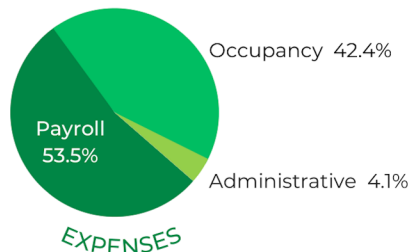


Director: Nancy Hotchkiss
Location: Baltimore MD
Year Established: 2016

Total Revenue \$ 172,395
 Total Expenses \$ 119,405
 Net Income \$ 52,990

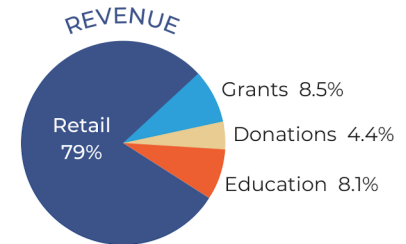


IMPACT:
 Adults Served 224
 Kids Served 208
 Waste Diverted (lbs) 24,850
 Volunteer Hours 2,357

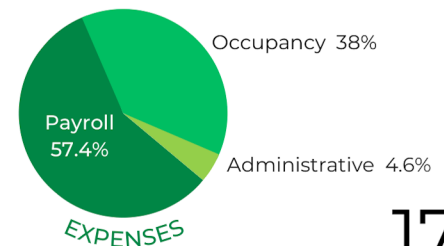


Director: Claire Tyra
Location: Ann Arbor MI
Year Established: 2017

Total Revenue \$ 218,239
 Total Expenses \$ 231,914
 Net Income \$ -13,675



IMPACT:
 Adults Served 555
 Kids Served 1,840
 Waste Diverted (lbs) 54,747
 Volunteer Hours 1,495





SCRAP
CREATIVE REUSE

1736 Southwest Alder Street
 Portland, OR 97205
 503-294-0769

scrapcreativereuse.org



*JUST BE YOU
 AND CREATE SUSTAINABLY*

